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For Immediate Release

Corporate Name PARK24 CO., LTD.
 Securities Code 4666, Prime Market of TSE (Ticker Symbol: PKCOY)
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Notice Regarding the Reintroduction of the Shareholder Benefit Program

PARK24 CO., LTD. announces that its Board of Directors resolved at a meeting held today, to reintroduce the shareholder benefit program (the “Program”). See the details below.

1. Purpose and Reasons for Reintroducing the Program

PARK24 CO., LTD. is reintroducing the Program to express our appreciation for the continued support of our shareholders and provide them with opportunities to use services offered by the Group. We aim to deepen shareholders understanding of the Group’s businesses, enhancing appeal of the Group’s shares, and encourage medium- to long-term share ownership.

PARK24 CO., LTD. had suspended the Program from the fiscal year ended October 31, 2020. However, we have decided to reintroduce the Program considering the recovery in business performance and financial position. We are aiming to expand engagement with our shareholders through the Program. In addition, by offering shareholder benefits linked to Times CAR, one of the Group’s core services, we aim to promote its use and expand its membership base. To encourage medium- to long-term share ownership, the shareholder benefits program is designed according to the continuous holding period of the shareholder.

2. Overview of the Program

(1) Eligible Shareholders

Shareholders who are recorded in our shareholder register as of October 31 each year and hold at least one trading unit (100 shares) shall be eligible.

(2) Details of Shareholder Benefits

1) Times CAR Membership Benefit^{*1}

Shareholders with 100 shares or more will receive a Times CAR Membership Benefit.

Number of Shares Held	Continuous Holding Period	Benefit Details
100 shares or more	—	Shareholders who join Times CAR will have the first three months of the monthly basic fee waived after enrollment ^{*2}

^{*1} This membership benefit is valid for three months from the date of issuance.

^{*2} From the fourth month after enrollment, a monthly basic fee of JPY 880 will apply.

2) Car Sharing e-Tickets^{*3}

Depending on the number of shares held and the continuous holding period, shareholders will receive car sharing e-tickets (worth JPY 880 per ticket) that can be used with Times CAR.

Number of Shares Held	Continuous Holding Period ^{*4}	Benefit Details
100 shares or more but less than 300 shares	1 year or more but less than 3 years	2 car sharing e-tickets
	3 years or more but less than 5 years	3 car sharing e-tickets
	5 years or more	4 car sharing e-tickets
300 shares or more but less than 500 shares	1 year or more but less than 3 years	4 car sharing e-tickets
	3 years or more but less than 5 years	5 car sharing e-tickets
	5 years or more	6 car sharing e-tickets
500 shares or more	1 year or more but less than 3 years	6 car sharing e-tickets
	3 years or more but less than 5 years	7 car sharing e-tickets
	5 years or more	8 car sharing e-tickets

*3 These tickets are valid for one year from the date of issuance.

*4 The continuous holding period is based on the number of consecutive times the same shareholder number appears in the shareholder register as of the record dates (April 30 and October 31). "1 year or more but less than 3 years" means recorded consecutively 3 times or more but less than 7 times; "3 years or more but less than 5 years" means 7 times or more but less than 11 times; and "5 years or more" means 11 times or more consecutively.

(3) Timing of Distribution

A guide on how to use the shareholder benefits is scheduled to be sent to eligible shareholders around the end of January each year.

(4) Program Commencement Schedule

The Program will commence for shareholders recorded in our shareholder register as of October 31, 2026. Eligible shareholders are scheduled to receive a guide on how to use their benefits at the end of January 2027.