

For Immediate Release

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 Park24 Co., Ltd.
 Koichi Nishikawa
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 (First Section of TSE; Code: 4666)
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Notice of Organizational and Personnel Changes

Park24 Co., Ltd. (“the Company”) announces that, at a Board of Directors meeting held today, it has resolved to make the following changes in the organizations and personnel of the Company and its major subsidiaries effective from November 1, 2013.

(1) Organizational change

To strengthen the development of new businesses, centered on the transportation of members, the Company will change its three headquarters management system under the Corporate Planning Division, the Corporate Administration Division and the Business Development Division to the three headquarters and one department management system by splitting the Business Development Department currently under the Business Development Division and renaming it the Membership Business Development Department.

(2) Personnel change in positions equivalent to a General Manager

	New title	Previous title
Nobuo Machi	General Manager of Membership Business Development Department	General Manager of Business Development Department Business Development Division