For Immediate Release

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Park24 Co., Ltd.

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President and Representative Director (First Section of TSE; Code: 4666)

Contact Corporate Planning Division

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Notice Regarding Dividends from Internal Reserves

Park24 Co., Ltd. announces that it has resolved at a meeting of its Board of Directors held on December 16, 2013, to distribute internal reserves in the form of dividends, the record date for which is October 31, 2013. Details are as follows:

1. Description of Dividends

·	Dividend determined	Latest forecast (Published on December 13, 2012)	Previous fiscal year (Ended October 2012)
Record date	October 31, 2013	October 31, 2013	October 31, 2012
Dividend per share	40.00 yen	35.00 yen	35.00 yen
Total dividends	5,773 million yen	_	5,035 million yen
Effective date	January 29, 2014	_	January 30, 2013
Dividend resource	Retained earnings	_	Retained earnings

2. Reasons

The Company places priority on enhancing its corporate value through earnings growth. Its basic policy under this concept is to secure internal reserves as future investment funds and to return surplus funds to shareholders, primarily in the form of dividends.

Under this basic policy, the Company has decided to revise its year-end dividend forecast for the fiscal year ended October 2013 up five yen from the previous forecast, to 40 yen per share.

The Company will propose the dividend at the 29th annual meeting of shareholders to be held on January 29, 2014.

*Reference Breakdown of annual dividend payment

	Dividend per share (yen)		
Record date	End of second quarter	End of fiscal year	Total
FY2013 dividends	0.00 yen	40.00 yen	40.00 yen
FY2012 dividends	0.00 yen	35.00 yen	35.00 yen